



## **IP Network Systems launches new digital distribution platform at CES, and announces first license agreements with Thump Records**

Las Vegas, Nevada CES (BUSINESS WIRE)—Thursday, January 4, 2006—IP Network Systems, a Hollywood, California firm offering digital media and rights management services launched today, and announced the company has signed a perpetual license agreement with Thump Records to launch a new secure music and mobile content store this fall. "We are pleased to have Thump Records license our Media Coder DRM Package and Publisher system for the deployment of the T-Digital music store, and mobile content store" says Rami Hajar, CEO of IP Network Systems.

IP Network Systems is a Hollywood based Digital Media Technology solutions provider that develops complex, end-to-end, custom solutions as managed services, runtime applications/appliances, or work for hire with a specific emphasis in the secure delivery of digital media content to the entertainment industry via the Internet and other media sources such as kiosks, DVDs, CDs and mobile devices.

The company offers open standard Web Services-based tools for managing, ingesting, monetizing, integrating and delivering digital media to various systems of any enterprise. The IPNS applications are Windows Media 9 compatible, built using Microsoft .NET technology, C++ and C#.

T-Digital is an online retail store offering consumer's digital music downloads digital radio subscriptions, music videos, movies, and original mobile content. T-Digital is built on the Microsoft .NET platform, and using the Windows Media file format for downloads, and streaming. The company is based in Hollywood, California, and is a division of Thump Records Inc.

THUMP is an independent record label with 15 years in the music business. Thump Records is headed by Bill Walker, a second generation music industry executive. Thump has a deep understanding of specialty markets, the company is credited with pioneering the "Old School" CD compilations. Thump is the industry leader in Chicano hip hop with the oldest, most comprehensive catalog of this emerging market segment. Through an exclusive distribution deal with Universal Music Group, Thump has become a sub distributor for some of the most influential independent record labels.

Thump Records has accounted for over \$150 Million USD in CD sales for Universal Distribution Group.

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