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Historical Press Release

**SEASONED EXECUTIVES JOIN LEADING IPTV DIGITAL  
ENTERTAINMENT DISTRIBUTION NETWORK TEAM  
Newly Appointed DAVE.TV CEO and COO Bring Industry Expertise to  
IPTV/ITV Services and Platforms**

(Los Angeles, CA)- DAVE.TV, an IPTV pioneer and leader in digital entertainment distribution, announced today the addition of Rex Wong and Lee (Trey) Gaskins, III to its management team as Chief Executive Officer and Chief Operating Officer/President. Wong also joins DAVE.TV's Board of Directors. DAVE.TV (Distributed Audio Video Entertainment) is the first cross-platform digital delivery network that delivers IPTV (Internet Protocol Television) and video over IP to TVs, PCs, portable and mobile devices. DAVE.TV develops IPTV platforms for service providers such as Telcos, CLECs, MSOs and ISPs. DAVE.TV will be exhibiting at the Consumer Electronics Show (CES) being held in Las Vegas January 5-8 2006 and will be announcing a broad range of IPTV products and services. DAVE.TV will be in Booth #72240 in the IPTV Tech Zone of the Sands Convention Center.

Rex Wong, a serial entrepreneur brings extensive sales, marketing and product development expertise to DAVE.TV. Before joining DAVE.TV, Wong was responsible for co-founding several technology companies including Applied Semantics, the developer of AdSense which was acquired by Google in 2003, Accelertech, a manufacturer of high density server platforms where he served as President, and X2, a digital lifestyle consumer electronics manufacturer. X2, which launched in late December 2004, offers an array of popular digital lifestyle products that have won many awards including Best of CES 2005 Innovation Award and being named Best of CES 2005 Finalist for the X2 Mega View. X2 was also a huge hit at the Consumer Electronics Show 2005, with 15 prominent appearances on national television and dozens of product-related stories in prominent national magazines and newspapers.

"IPTV will revolutionize the way we watch TV and DAVE.TV is well positioned to take advantage of this trend," says Rex Wong, CEO of Dave.TV. "Consumers want choice and convenience when it comes to entertainment and DAVE.TV gives them an interactive, on-demand environment to receive, experience and enjoy their digital content."

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Lee (Trey) Gaskins, III, was previously the co-founder and CEO of Advanced Telemedia, a regional Cable MSO that was acquired by Comcast in 2003. Gaskins has served in senior management roles at various companies such as Siemens Rolm. Gaskins is a graduate from Clemson University where he received a B.S. Degree in Business Administration.

"For the first time, content owners can now reach consumers efficiently and cost-effectively using the power and flexibility of the Internet," says Trey Gaskins, COO of DAVE.TV. "DAVE.TV connects users and content owners creating a complete digital ecosystem."

Kenneth O. Lipscomb, DAVE.TV's Founder, will remain as Chairman of the Board and take on the new role of Chief Strategy Officer. Lipscomb is the founder of several successful start-ups including ADAM Software (NasdaqNM: ADAM), InfoGraphix and Zap Media, an original pioneer in digital content delivery.

"The addition of Rex Wong and Trey Gaskins makes DAVE.TV even stronger and will help DAVE.TV solidify its position as a leader in the IPTV space," says Kenneth Lipscomb, Chairman and Founder of DAVE.TV.

The growing Interactive Television (ITV) space reveals a new demand for the convergence of interactive technology and television in which the user experience is enhanced through increased control over program content, enabling the viewer to immediately respond or alter programming. Video-on-demand (VOD), interactive news and educational programming, niche or local live event streaming video, and more are possibilities in the ITV experience. DAVE.TV is at the forefront of this development with its IPTV/ITV set-top box platforms.

DAVE.TV provides consumers with the added benefit of customizing their programming through an easy-to-use interface, in the comfort of their own home. DAVE.TV is truly taking consumers to the next level of access to media and entertainment venues. Imagine customizing not only music and video play lists, but being able to receive digital content from all over the world to the digital medium of their choice. In the segmented world of Internet broadcasting, DAVE.TV brings it all together for consumers.

### **About DAVE.TV**

DAVE.TV takes television and entertainment delivery into the new digital era and places Internet Broadcasting in the hands of the consumer using the free DAVE Media Center (DMC™) software. DMC™ is an intuitive and easy-to-use PC application allowing consumers to personalize how-what-where-when they want their digital entertainment delivered including videos, music, movies, photographs and much more. DAVE.TV captures local, national, and international entertainment in the form of music, videos, news, sports, games, and more with over 100 channels of content. Content is broadcast through a virtual broadcast network via the DAVE Media Center™ (DMC™) software and all content is protected using Digital Rights Management (DRM). For more information please visit [www.dave.tv](http://www.dave.tv).

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